

Business Continuity and Resilience ...

Smart Solutions and AI



Under the patronage of
HE Sheikh Mohammed bin Abdulrahman bin Jassim Al Thani
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**Business Continuity &
Resilience Conference**

4th Edition 2025



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27th November, 2025

Introduction

In an age of unprecedented technological disruption, geopolitical volatility, and escalating cyber risks, the ability of organizations to anticipate, adapt, and thrive amid uncertainty has become a defining factor for long-term success. The past decade has witnessed a dramatic acceleration in global disruptions—from cyberattacks and supply chain breakdowns to climate-related crises and economic instability. Traditional business continuity models, often reactive in nature, are no longer sufficient. Instead, organizations must adopt proactive, intelligent, and adaptive strategies to not only survive disruptions but also leverage them as opportunities for innovation and competitive advantage.

The State of Qatar, as a rapidly growing economy with ambitious goals for a “knowledge-based economy”, under Qatar National Vision 2030, must ensure that its public and private sectors are equipped with the latest tools and strategies to navigate these challenges. It requires enterprises to integrate resilience into their core strategies, ensuring they remain agile and competitive in the face of uncertainty. The nation’s continued growth and prosperity are inseparably linked to its ability to navigate these complex challenges and to maintain the continuity of essential services and economic activity.

Artificial Intelligence (AI) and smart solutions are revolutionizing risk management and operational resilience by enabling predictive risk intelligence that forecasts disruptions like cyber threats and supply chain issues for proactive mitigation, automated crisis response systems that enhance real-time decision-making while minimizing downtime and errors, resilient Internet of Things (IoT) and AI-monitored infrastructure that ensures continuity across critical sectors, and advanced machine learning cybersecurity that rapidly detects and neutralizes threats.

The 4th Business Continuity and Resilience Conference with theme “Business Continuity and Resilience -Smart Solutions and AI” serves as a dynamic platform for visionaries and innovators, featuring keynote speeches from global experts, and interactive panel discussions, where attendees will gain practical insights on implementing AI-powered business continuity plans, cultivating agile leadership during crises, and aligning organizational resilience strategies with Qatar’s economic diversification objectives under National Vision 2030.

Foreword by the President of the Business Continuity and Resilience Conference



We are living in an era of unprecedented change - a time when digital transformation accelerates at lightning speed, geopolitical tensions reshape global supply chains overnight, and cyber threats evolve faster than traditional defenses can counter. In this landscape of constant disruption, resilience has ceased to be merely advantageous; it has become existential. The 4th Business Continuity and Resilience Conference embodies the State of Qatar's unwavering commitment to cultivating a business ecosystem that does not just endure challenges but uses them as catalysts for innovation, growth, and competitive advantage.

This year's theme, "Business Continuity & Resilience – Smart Solutions and AI," captures our bold vision for the future. We stand at a pivotal moment where artificial intelligence, machine learning, and predictive analytics are fundamentally transforming how organizations approach risk. These technologies empower businesses to move beyond reactive crisis management to proactive resilience. This is the new frontier of organizational resilience that we will explore together.

Yet technology alone cannot build resilience. True preparedness requires visionary leadership that fosters cultures of adaptability, cross-sector collaboration that breaks down silos, and strategic alignment with Qatar National Vision 2030's diversification goals. The organizations that will thrive in this new era are those that combine cutting-edge AI solutions with human ingenuity—empowering their teams to think differently about risk, to challenge conventional approaches, and to transform potential threats into springboards for innovation.

This is our call to action. The 4th Business Continuity and Resilience Conference surpasses traditional dialogue - it demands decisive movement. We challenge Qatar's business leaders to move beyond continuity plans that simply maintain operations and instead build intelligent systems that propel their organizations forward through disruption. The fundamental question has changed. It is no longer whether your organization will face disruption - this is inevitable. The critical question is how you will respond. Will you react when forced, or anticipate and adapt?

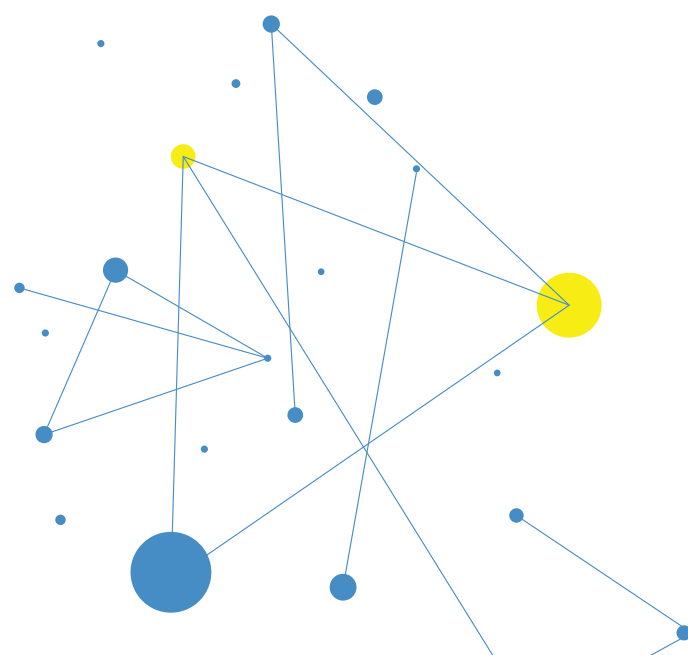
Together, we have an extraordinary opportunity to redefine resilience for the AI age. By sharing knowledge, forging partnerships, and embracing technological transformation, we can ensure Qatar's business landscape remains dynamic, durable, and prepared to capitalize on the opportunities within every challenge.

I extend my personal invitation to you to be part of this critical conversation and to share your insights. Your expertise, your vision, and your leadership are essential as we collectively shape a future where Qatar's enterprises do not just weather storms—they harness them to power progress. Let us move beyond theoretical discussions to actionable strategies that will strengthen our organizations today while positioning them to lead tomorrow.

I am looking forward to your participation in this event...

Eng. Abdullatif Ali Al-Yafei

President of Business Continuity and Resilience Conference



About the Conference

Under the patronage of HE Sheikh Mohammed bin Abdulrahman bin Jassim Al Thani, The Prime Minister and Minister of Foreign Affairs, the 4th Business Continuity and Resilience Conference with the theme "Business Continuity & Resilience – Smart Solutions and AI" will take place on Monday, 11th November 2025. This Conference continues the momentum of our previous three successful editions, which brought together over 130 Qatari companies and institutions represented by business owners, entrepreneurs, industry leaders, and resilience experts.

Building on the success of its previous editions, the 4th Business Continuity and Resilience Conference will convene leading national and international experts in Business Continuity, Organizational Resilience and Risk Management in Qatar. This year's theme "Smart Solutions and AI" - highlights the transformative role of artificial intelligence and advanced technologies in reshaping resilience strategies. The conference serves as a premier platform for exchanging cutting-edge ideas, best practices, and real-world experiences in integrating AI-driven risk management and predictive analytics into business continuity frameworks.

A key focus will be on strengthening Qatar's national infrastructure resilience, ensuring that organizations - both public and private - are equipped to navigate disruptions with agility and foresight. Discussions will explore how smart solutions can enhance disaster preparedness, response, and recovery, while also supporting Qatar's long-term vision for a sustainable and crisis-resilient future.

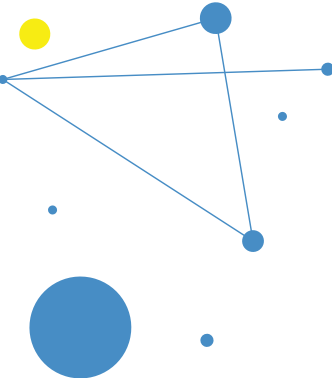
This Conference will play a vital role in advancing a new era of resilience, by bringing together key stakeholders to share knowledge, insights, and strategies —where technology, foresight, and innovation converge to build organizations and communities that do not just survive disruptions but thrive because of them.



Conference Structure

Building on our previous successful conference legacy, this year's edition advances the resilience dialogue through AI-driven strategies, featuring keynote presentations by global experts on AI-powered business continuity and predictive risk analytics, in crisis response, and collaborative panels with government leaders from the Ministry of Commerce & Industry, Municipality, Environment & Climate Change, Transport & Communications, National Cyber Security Agency, and Ministry of Interior alongside private sector innovators.

The Conference is designed to offer participants opportunities to connect with their peers and counterparts in various sectors such as business and trade, supply chain, food, infrastructure, sport facility and agriculture, real estate, city operation, manufacturing, financial market, banking, ICT, oil and gas, energy, retail, construction and more, creating a comprehensive platform for cross-industry knowledge exchange on next-generation resilience solutions.



Who Should Attend

Attend to network with 500+ professionals across 20+ sectors, gain actionable AI integration strategies for business continuity, and collaborate with government leaders driving Qatar's National Resilience Strategy. The conference targets participants from the following sectors and entities:

Oil, Gas and Petrochemicals Sector	Public and Private Sectors
Banks and Financial Institutions	Information Technology - Cybersecurity
City operation and facility maintenance	Community and common area Management
Rail and Public Transport	Aviation and port operation sector
Media, Communications and Crisis Management	Energy and Utilities
Service Providers and Vendors	Education sector and universities
Logistics and Strategic Services	Construction and Building Industry
Finance sector	Critical Infrastructure Sector
Hospitality Sector	Food Industry
Industrial and Manufacturers Sector	Health / Medical Sector
Retail Sector	Emergency and Rescue Services
Logistic and Supply Chain Sector	Tourism - Marine & Shipping
Farming and agriculture sector	Real Estate sector
	Consultancy service and technology providers



Conference Program

In an era defined by rapid technological disruption, escalating cyber threats, and unpredictable global crises, organizational resilience is no longer optional - it's existential. Qatar's continued growth in the face of evolving global challenges depends on robust business continuity and resilience. The 4th Business Continuity and Resilience Conference, convenes industry leaders, policymakers, and innovators to explore how **artificial intelligence, predictive analytics, and next-gen technologies** are rewriting the rules of risk management and operational continuity- ensuring Qatar's enterprises don't just adapt to disruptions, but harness them as opportunities for innovation and growth.



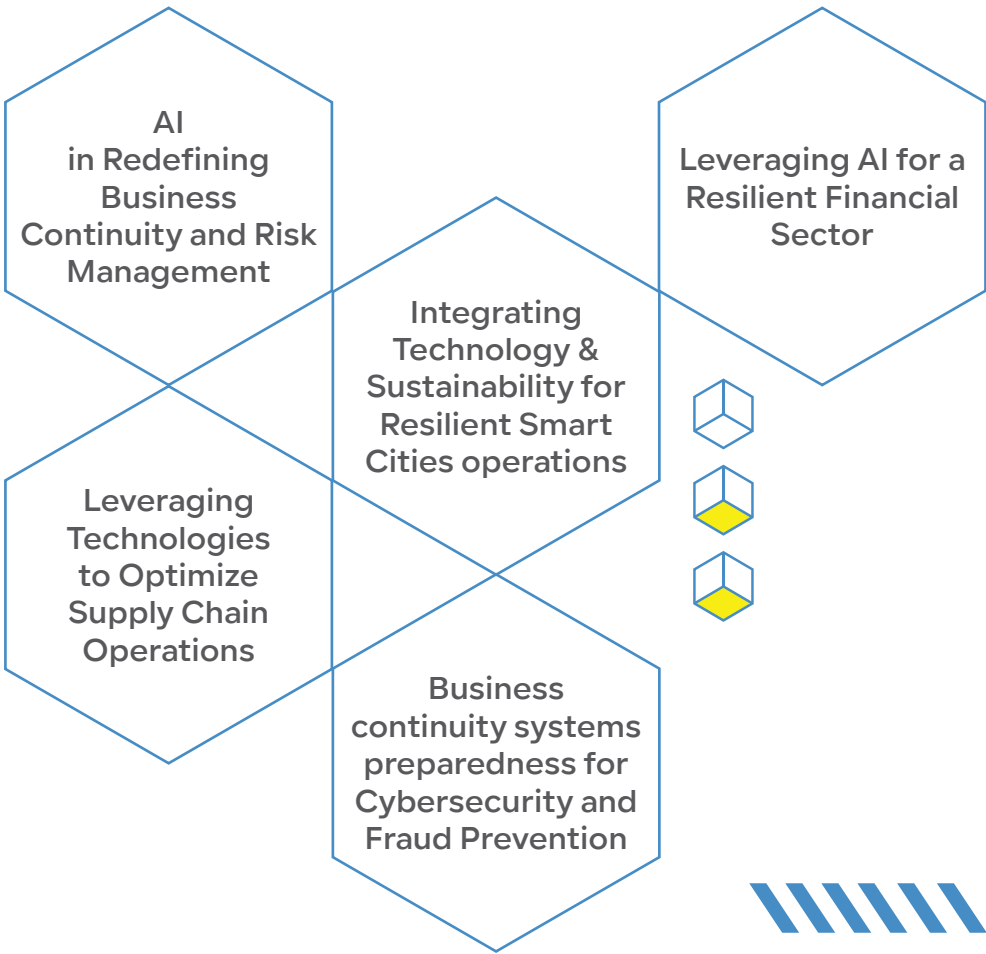
Conference will focus on:

- Empower organizations to withstand disruptions and emerge stronger through cutting-edge technologies, particularly AI.
- Explore the transformative potential of smart solutions and AI in revolutionizing traditional approaches to risk management, disaster recovery, and crisis response.
- Equip organizations with the knowledge and tools to anticipate, mitigate, and recover from disruptions.



Ensure a sustainable and resilient future for Qatar by enhancing the ability of organizations to navigate uncertainty with confidence and maintain operational excellence, in alignment with Qatar's National Vision 2030

More than twenty-four (24) consultants, experts and practitioners will be invited to participate in the panel discussion, all of whom have experience managing major crises and disruptions in large operations, transportation, cybersecurity, supply chains, food security, and so on. The panel discussions will cover a wide range of general and specialized topics related to risk mitigation, preparedness, response, and recovery, including the following:



The Conference’s program will run for one day on November 27th, 2025 and it will consist of several plenary and interactive sessions. The following is the preliminary Conference program:

Time	Activity
8:30AM - 9:00AM	Registration and coffee Reception
9:00AM - 9:30AM	Welcome Keynote and Award
9:00 - 9:02 AM	National Anthem
9:03 - 9:04 AM	Welcoming Remarks
9:05 - 9:10 AM	Opening Speech
9:11 - 9:16 AM	Awards and Recognition session
9:17AM - 9:22AM	Introductory Film Presentation
9:23AM - 9:30AM	Keynote
9:35AM - 10:25AM	Main Session: Topic: Unlocking Resilient Futures: How AI is Redefining Business Continuity
10:25AM -10:40PM	Networking, and Coffee Break
10:40AM - 11:30AM	Panel Discussion 1: Topic: Resilient Smart Cities: Integrating Technology & Sustainability
11:30AM - 11:40AM	Networking and Coffee Break
11:40AM - 12:30PM	Panel Discussion 2: Topic: Navigating the Digital Threat Landscape: Resilience Strategies for Financial Sector
12:30PM - 12:40PM	Prayer Networking and Coffee Break
12:40PM - 1:40PM	Interactive Session: Mastering Organizational Resilience: Through Real-World Lessons integrating AI with BC planning
1:40PM -1:50PM	Networking and Coffee Break
1:50 PM - 2:40PM	Panel Discussion 3: Topic: From Risk to Resilience: Securing Sustainable Supply Chains in a Changing World National
2:40PM - 2:50PM	Conclusion and Final Remarks
2:50PM – 3:50PM	Lunch



National Excellence Awards 2025 in Business Continuity & Resilience:

This year, the conference will present six awards to outstanding Institutions, Organizations, and individuals in the field of Business Continuity and Resiliency to stimulate institutional and individual excellence with a transparent criterion and a clear mechanism for selecting the best applicants for the award. The Awards are:



The applicants will be submitted directly to the panel expert and evaluated by BCRC committee of best local and international experts. The deadline for receiving the nominations is 30th September 2025.

The applicant may apply and submit his/her proposal via:
www.bcrc.qa

Previous Conferences



Previous Conferences



2017 The First conference "Business Continuity ... Stability and Achievements"

The inaugural Business Continuity Conference in Qatar, held in December 2017 under the theme "Business Continuity, Stability and Achievement," successfully brought together over 400 participants from 153 public and private sector organizations.

The conference was organized under the patronage of HE Dr. Mohammed Bin Saleh Al Sada, Minister of Energy and Industry at the Four Seasons Hotel Doha on 3rd December 2017, with a strategic partnership with the Qatari Businessmen Association.

The conference reviewed the best practices in business continuity, risk management, and crisis response—particularly during the 2017 blockade. It emphasized cross-sector collaboration, crisis communication, and the implementation of frameworks like ISO 22301, while generating actionable recommendations to strengthen Qatar's resilience across economic, industrial, and social sectors.

The conference underscored the strategic importance of Business Continuity Management (BCM) in safeguarding Qatar's critical sectors from disruptions. By showcasing successful crisis responses and promoting BCM systems, it aimed to enhance institutional preparedness, ensure service continuity, and build long-term resilience. The discussions highlighted how coordinated efforts between government and private entities - supported by standardized practices—can mitigate crises while protecting stakeholders, reputation, and national stability, aligning with Qatar's broader development goals.



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Previous Conferences



2018 The Second conference "Towards a Reliable Economy"

The 2nd Business Continuity and Resilience Conference under the theme "Towards a Reliable Economy" was held under the patronage of the Ministry of Commerce and Industry " with the strategic partnership of the Qatari Businessmen Association (QBA), Professional Development partnerships with Business Continuity Institute in UK (BCI), BCI Qatar Forum, Institute of Risk Management (IRM), and Media Partnership with Dar Alarab.

The second edition of the conference brought together Qatar's largest gathering of business continuity, risk management, and organizational resilience experts, serving as a platform to exchange knowledge on integrating these disciplines into corporate governance. Focused discussions highlighted how transitioning to organizational resilience strengthens Qatar's economy, communities, and urban centers against disasters, while specialists shared critical insights on emergency preparedness, crisis response, and recovery strategies to enhance national resilience capabilities.

The event combined a high-level conference with Business Continuity and Resilience Awards, featuring international experts who shared global best practices in risk management, disaster preparedness, and organizational resilience. Participants engaged in interactive sessions to exchange insights across key sectors—including finance, energy, ICT, and construction—while building on the success of the inaugural edition. The conference's four thematic sessions began with discussions on integrating business continuity and risk management into corporate governance, followed by explorations of resilient cities and communities, highlighting case studies from industrial zones, civil defense, and healthcare crisis response.

The third session fostered targeted dialogue through breakout groups on organizational resilience, crisis management, and cyber resilience, yielding actionable recommendations for policymakers. The final session addressed national-level resilience strategies, featuring World Cup 2022 preparedness, investor protection frameworks, and Qatar's business continuity community development. Together, these sessions underscored the transition from theoretical frameworks to practical implementation, aligning sector-specific challenges with Qatar's broader resilience goals.



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Previous Conferences



2023 The Third conference "Business Continuity - National Resilience and Disaster Recovery"

The third edition of the Conference under the theme "Business Continuity - National Resilience and Disaster Recovery" was held under the patronage of His Excellency Sheikh Mohammed bin Abdulrahman bin Jassim Al Thani, The Prime Minister and Minister of Foreign Affairs, on 27th November 2023.

The conference brought together an even larger contingent of national, regional, and international experts and professionals specializing in Business Continuity, Organizational Resilience, Risk Management, Crisis Management, and Disaster Recovery. As a premier platform for exchanging ideas and sharing insightful experiences, this conference provided a forum for experts and professionals delving into the challenges associated with integrating Business Continuity, Risk Management, and National Infrastructure Resilience.

The conference placed a strong emphasis on the critical role of Business Continuity and Risk Management in bolstering Qatar's Economy, Communities, and Cities. By fostering Organizational Resilience, Qatar will be better equipped to effectively navigate and overcome disasters and crises.

Throughout the conference, experts and professionals were engaged in a comprehensive exchange of knowledge and expertise pertaining to Business Continuity, Resiliency, Disaster Recovery, Emergencies and Crisis, preparedness, response, and recovery. This wealth of information will undoubtedly contribute to the advancement of these critical domains.

The 3rd Business Continuity & Resilience Conference was a resounding success, bringing together industry experts, thought leaders, and practitioners to explore the latest strategies, best practices, and technological advancements in business continuity and resilience. The day was filled with four power packed Panel Discussions and one interactive session. Over twenty-five speakers shared their views and had insightful and engaging discussions.



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2	A 3-minute live or recorded speech during the opening ceremony	Yes	N/A	N/A
3	Participation in the press conference	Yes	N/A	N/A
4	The Sponsor's name/brand highlighted in TV/press interviews	Yes	N/A	N/A
5	The Sponsor's profile featured in the event's official brochure	Yes (Full Page)	Yes (1/2 Page)	Yes (1/4 Page)
6	Advertising material in the event's official brochure	Yes (Full Page)	Yes (1/2 Page)	N/A
7	The Sponsor's name and logo in the event's social media posts	Yes (Dedicated + Group)	Yes (Group)	Yes (Group)
8	A dedicated location/desk at the entrance of the venue	3x3 Meters	N/A	N/A
9	Provide the Sponsor with recommendations	Yes	Yes	Yes
10	Allocation of VIP space at the opening ceremony	5	3	2
11	Allocation of free seats to attend the conference	15	10	5
12	Honoring the Sponsors during the opening ceremony	Yes	Yes	Yes
13	Advertisement segment in the event's documentary video (to be approved)	Yes	N/A	N/A

Do not miss the opportunity to participate in the premier BCR event in Qatar.

For more information: +974 7012 5870
 For sponsorship opportunities: info@bcrc.qa | +974 3320 0502

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Business Continuity
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